DEV104 Wireframes

Nathan Wale – Feb. 2023

Problem Statement

It can be hard to find recipes for the ingredients you have available. Most cooking resources are also overwhelming and often aimed at enthusiasts.

Vision Statement

For wannabe cooks who feel overwhelmed by current resources **AntiFoodie** is a recipe finder and keeper that quickly finds simple recipes by selecting ingredients unlike existing resources that are aimed at experts and insiders our product is the antidote to complex and self-indulgent cooking resources.

Persona – Darren, 30

Background

Is experienced with technology, but is busy and gets frustrated when apps get in the way with promotions or poor organisation.

Goals and Aspirations

Wants to cook more, but is a novice and finds the cooking world overwhelming. He also finds that most cooking resources are aimed at people who are already experts. He wants to be able to more easily find recipes based on the food that he already has.

Will engage if...

- We get to the point quickly
- We have a natural flow to find what he's looking for
- We have clear layout
- We have inviting pictures to go with recipes

Won't engage if...

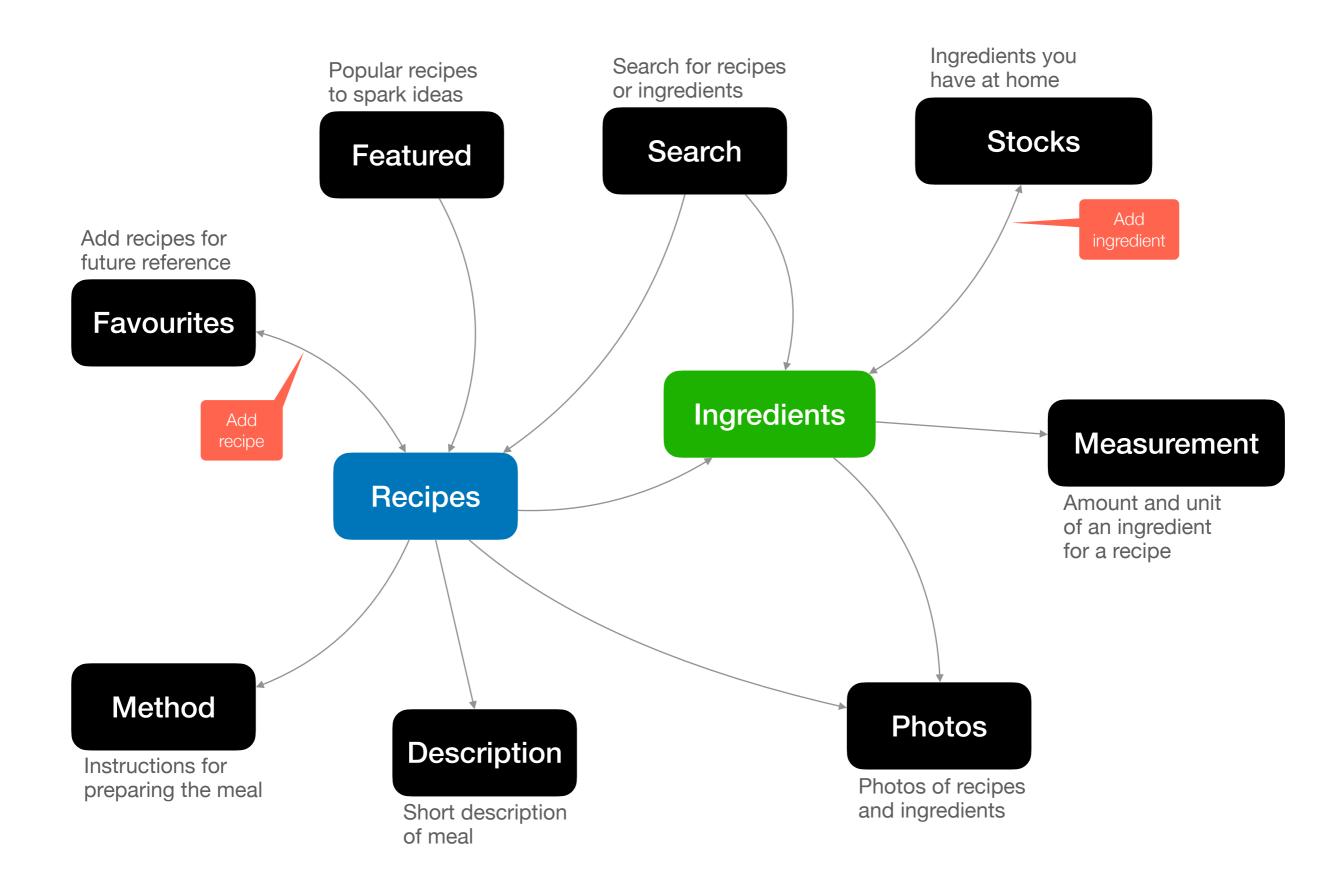
- He is overwhelmed with options
- Past configurations aren't remembered
- We don't have enough recipes
- Recipes are too complicated
- Metric isn't supported

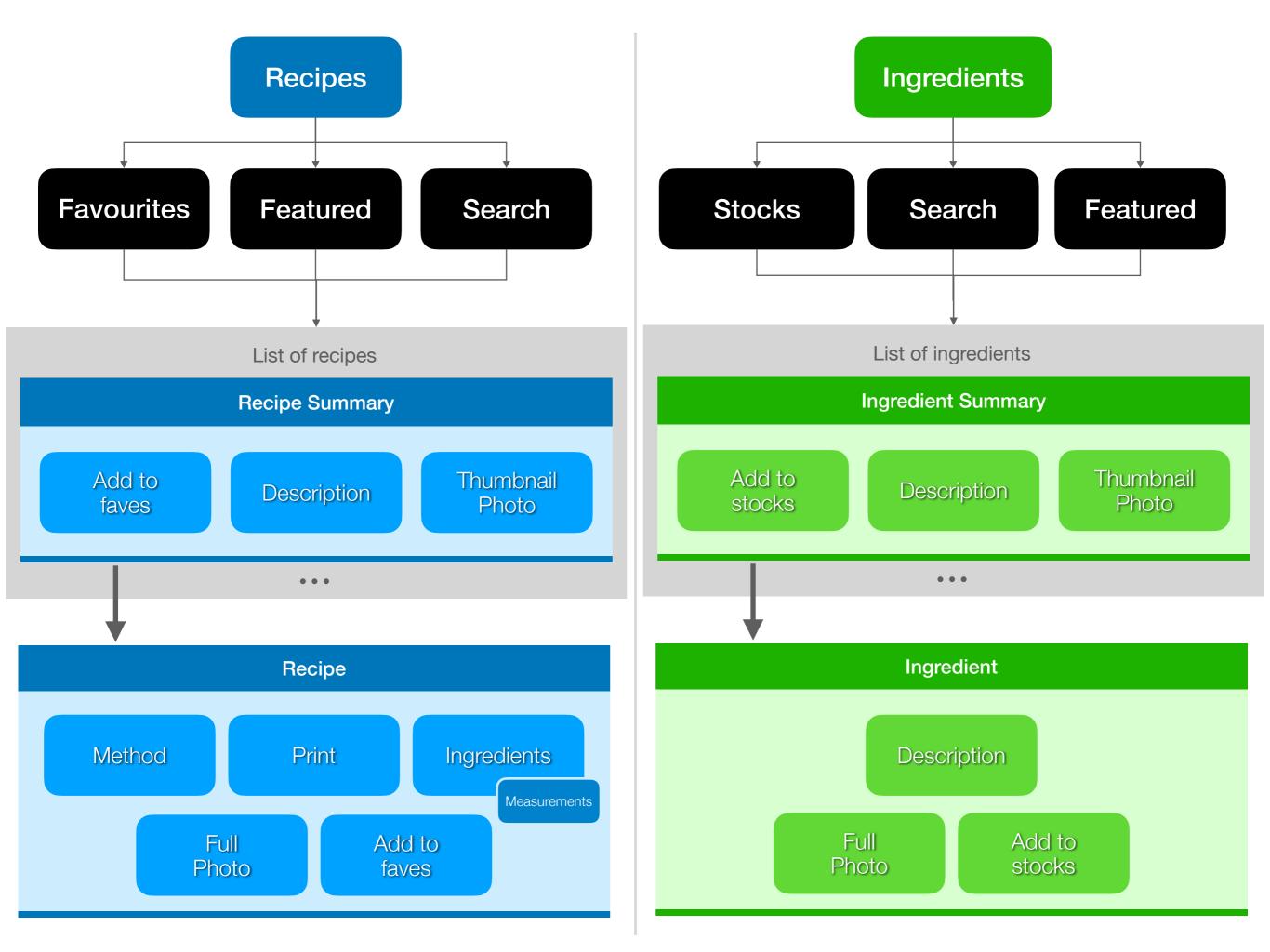
Feature Set

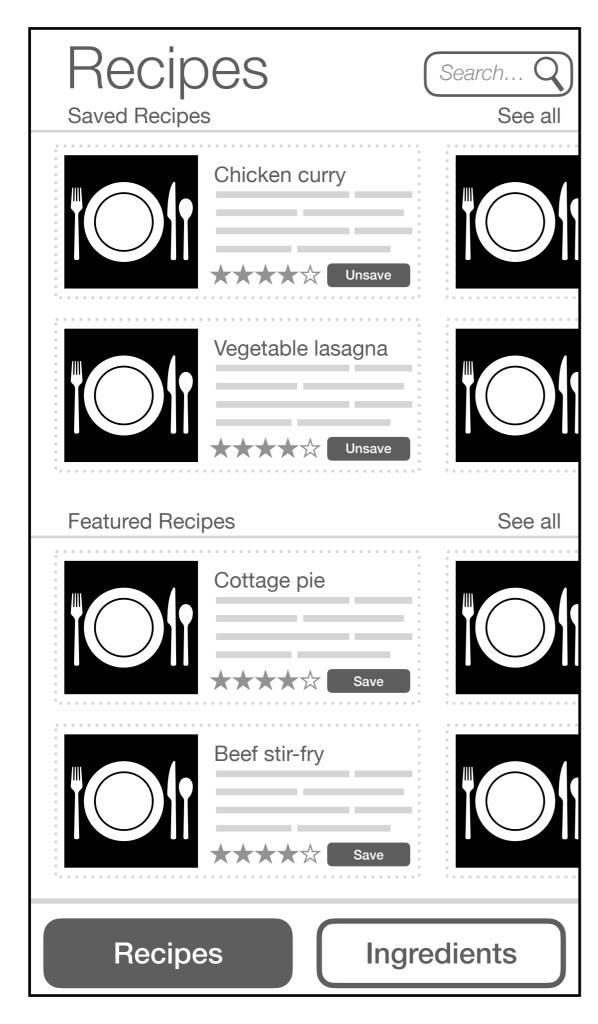
- Select ingredients to narrow down available recipes
- Save recipes
- Keep track of ingredients
 you have

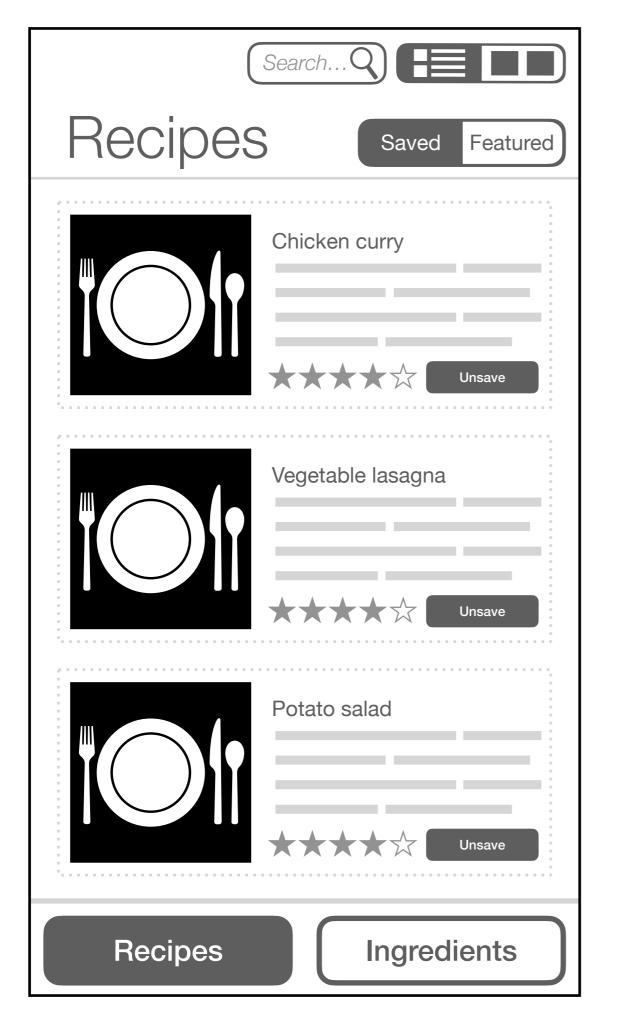
- Take notes on a recipe
- Convert between
 metric and Yank units
- ▶ Print?
- Star/tag recipes

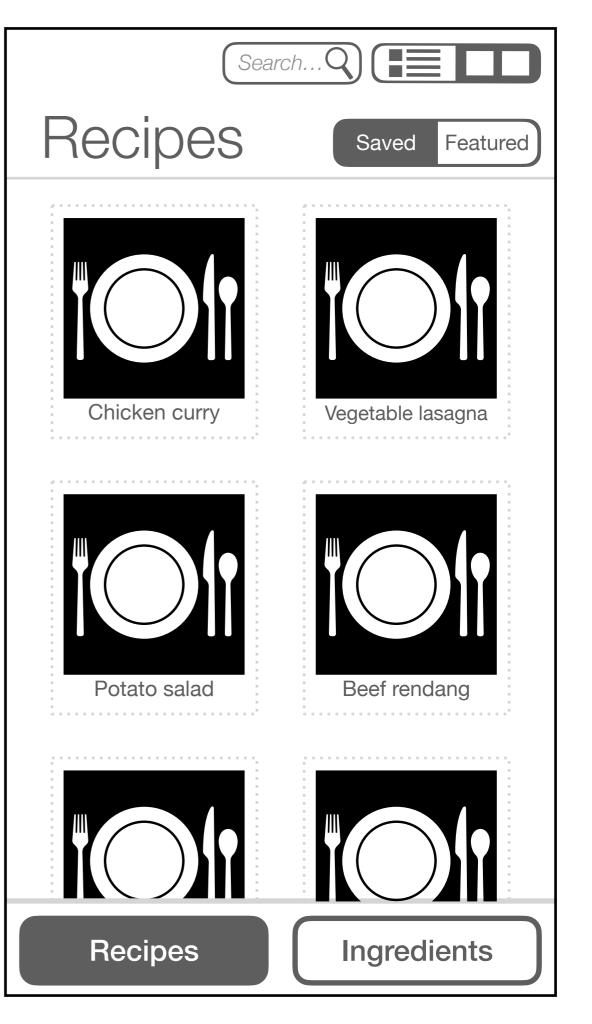
Iteration #1

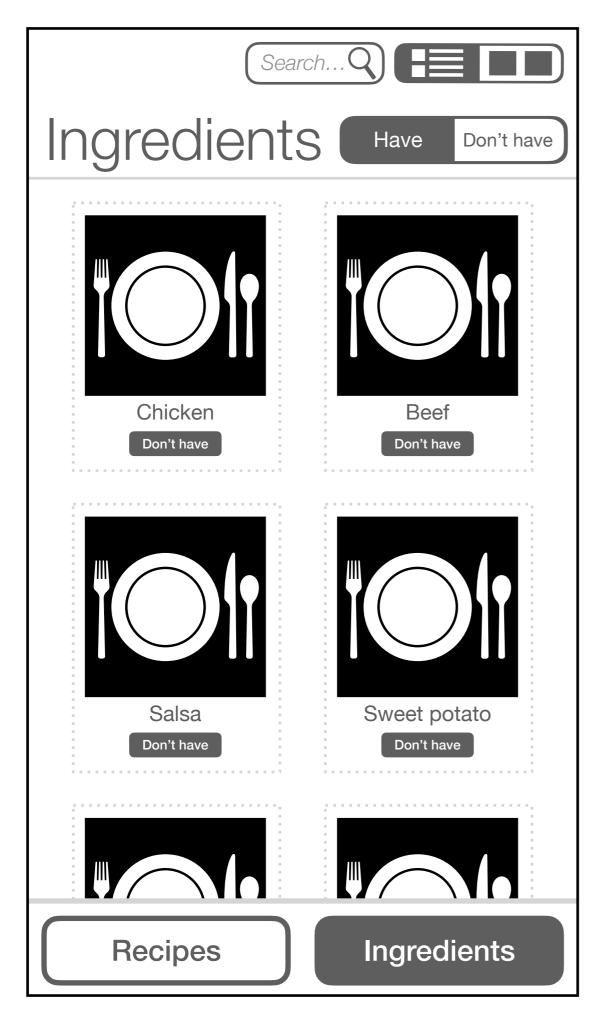


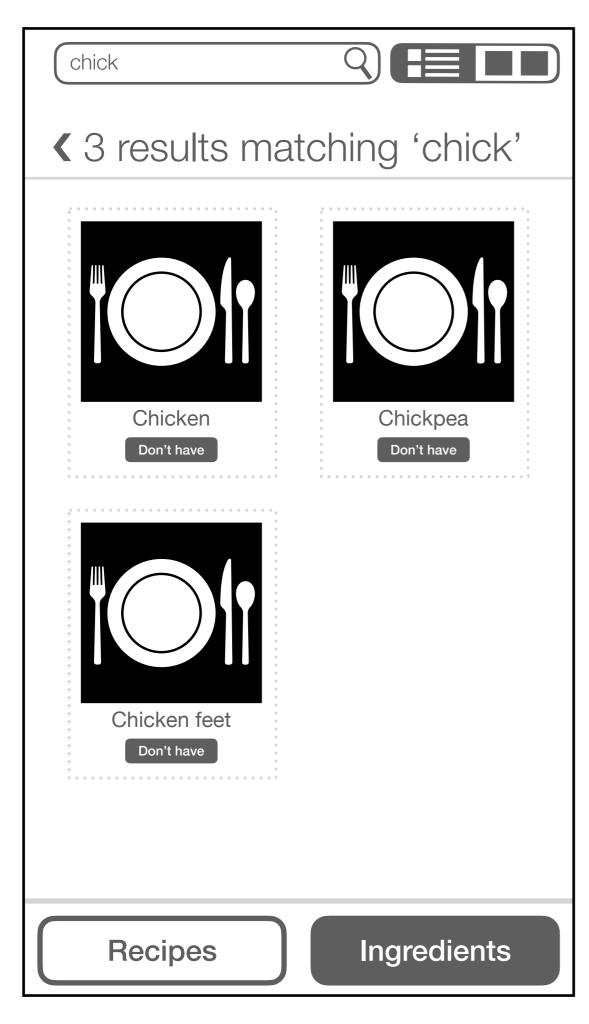


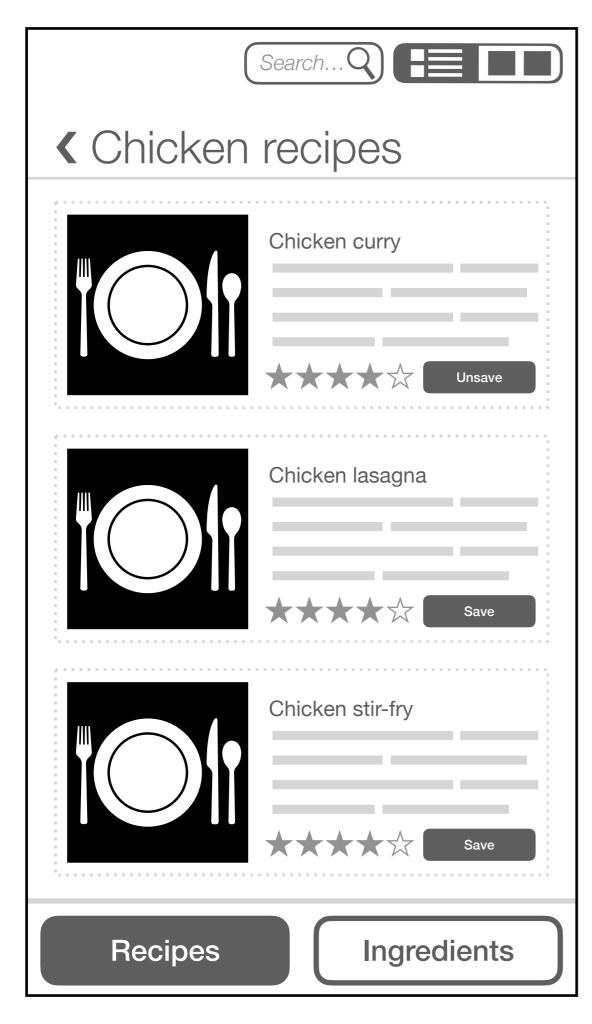


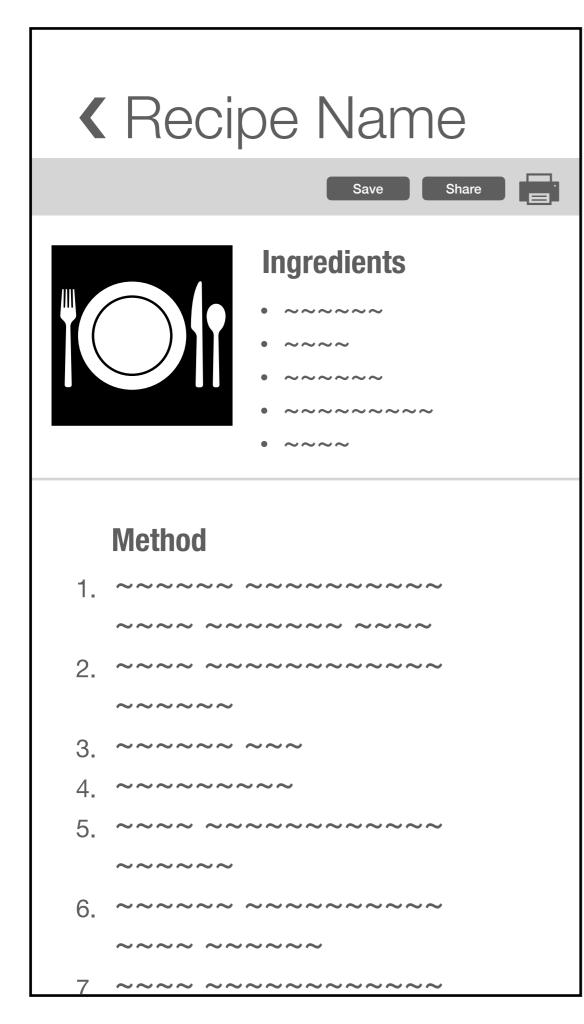






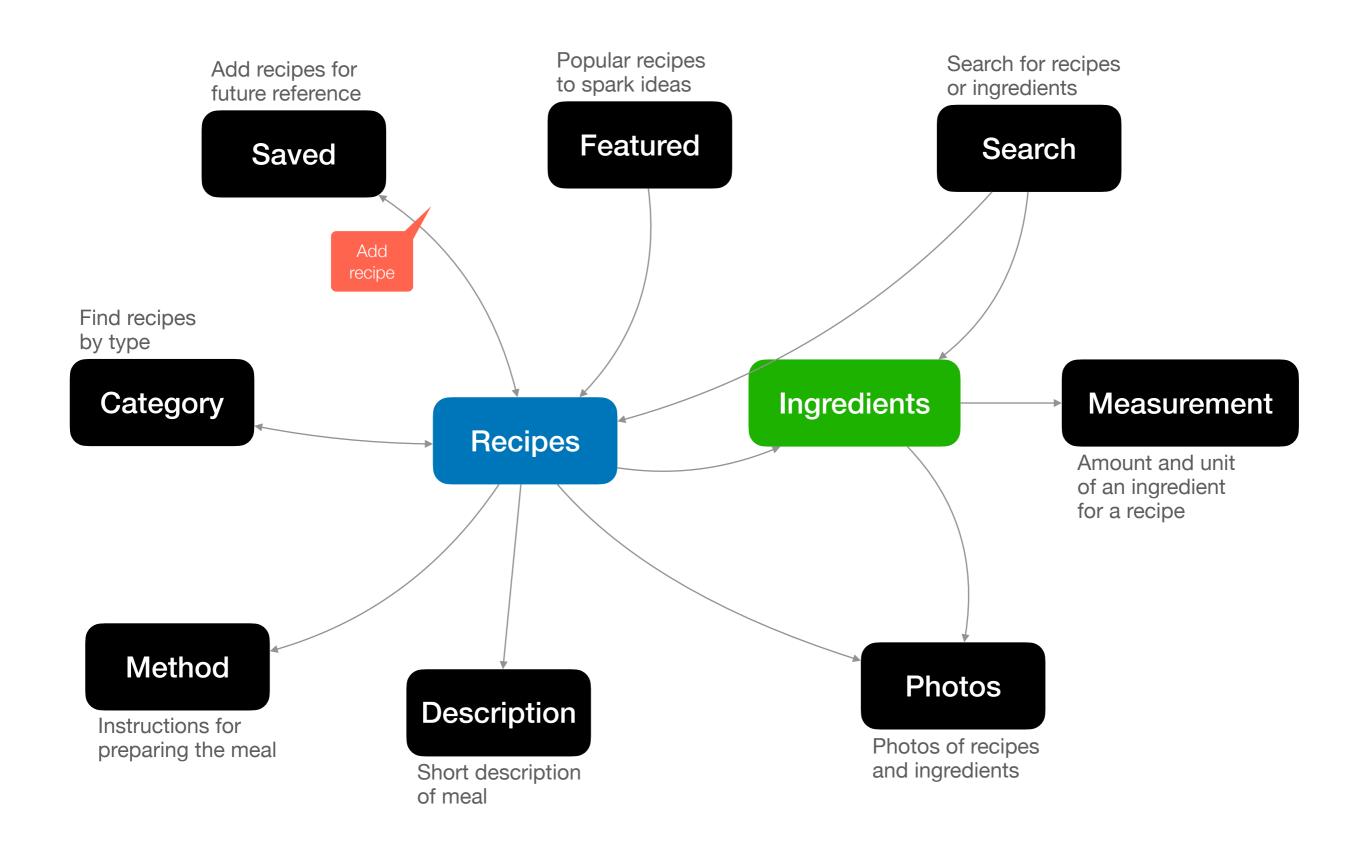


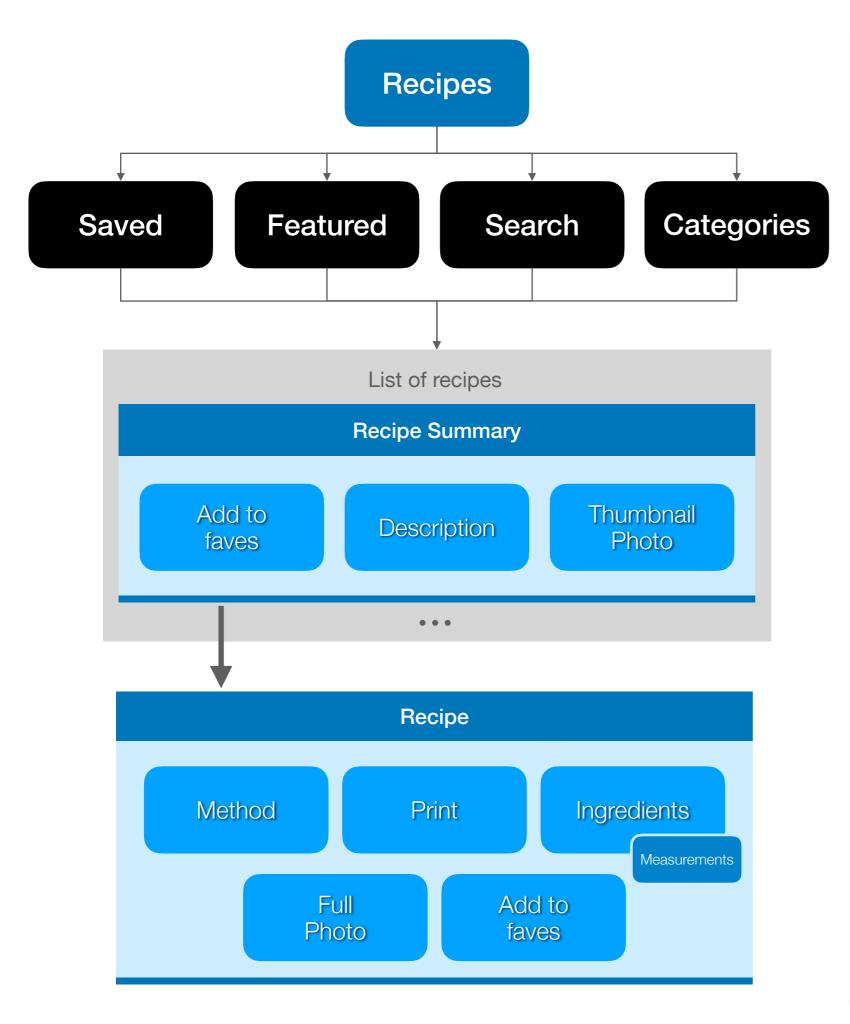


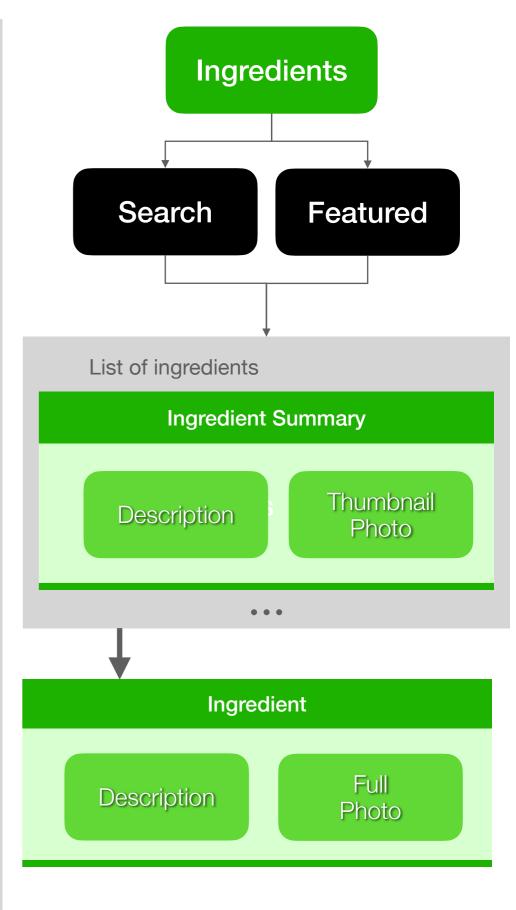


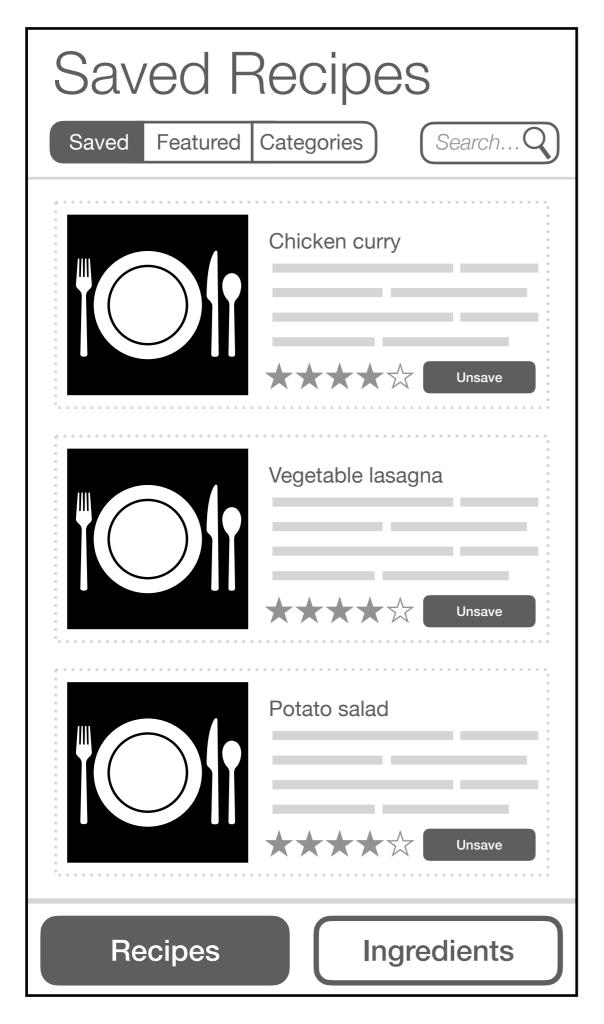
Iteration #2

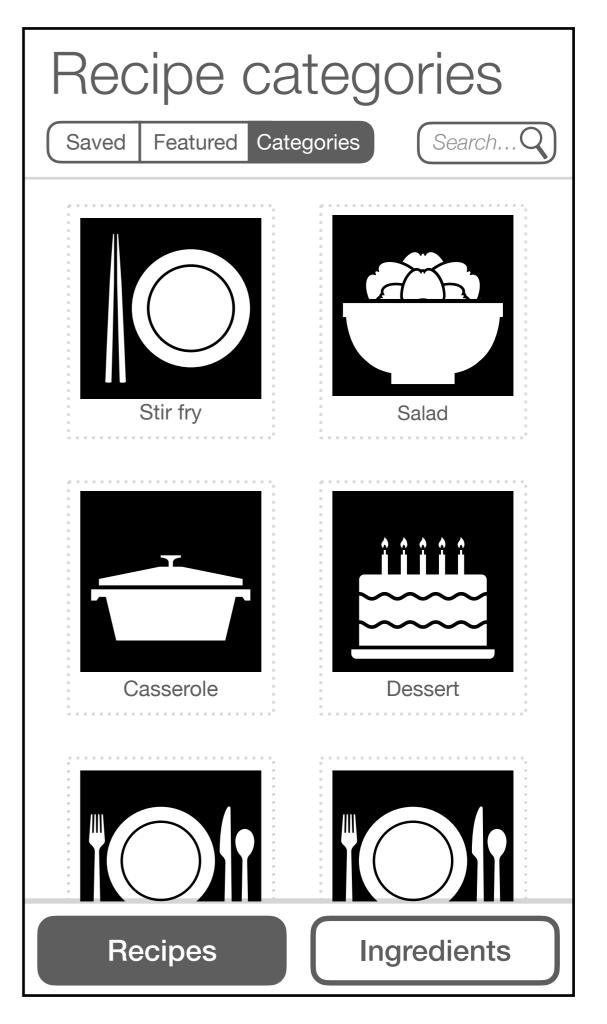
- Remove home screen
- Remove ingredients "have/don't have" organisation
- Remove Table and Collection View switching
- Additional recipe organisation

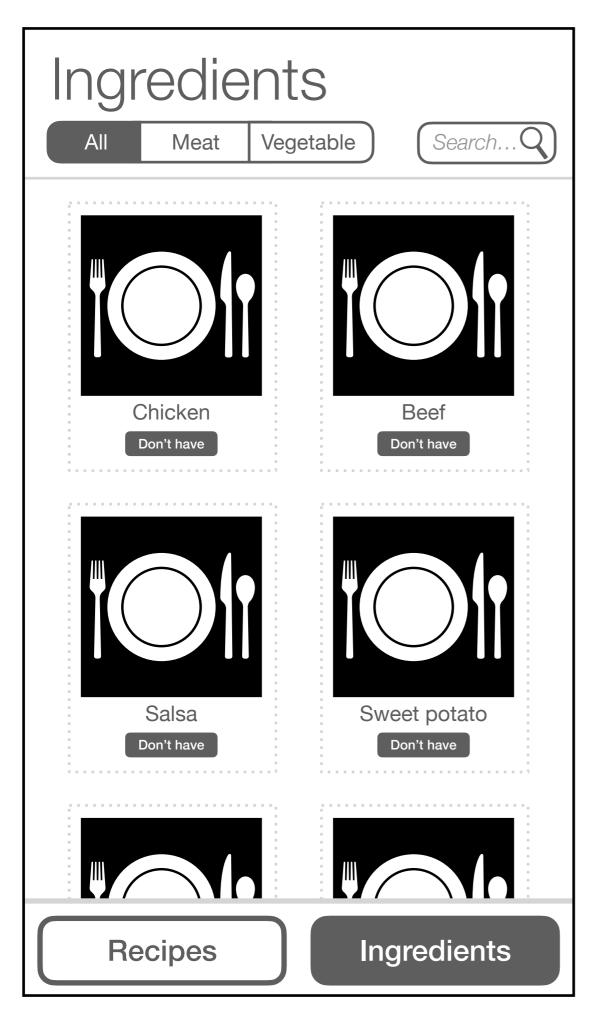












Ingredients

chick

X

